

GROUNDLED LEADERSHIP

A Three-Part Keynote Series

Leading with Steadiness, Identity, and Presence

What happens when leaders stop performing certainty, stop proving their worth, and start becoming fully present?

Grounded Leadership is a powerful three-part speaking experience for organizations navigating change, burnout, culture strain, or leadership transition. Through honest storytelling, meaningful reflection, and practical application, Mark Anderson helps leaders move from uncertainty and performance into steadiness, self-trust, and the kind of presence people genuinely want to follow.

SESSION 1	SESSION 2	SESSION 3
STEADY IN THE MIDDLE <i>Leading When Certainty Is Gone</i> From performed clarity to grounded steadiness	CHOSEN, LOVED, ENOUGH <i>Reclaiming Confidence Without Proving Yourself</i> From approval and performance to identity and self-trust	THE POWER OF PRESENCE <i>Why How You Show Up Matters More Than What You Say</i> From leadership performance to calm, attentive connection

“When certainty is gone, choose steadiness. When worth feels questioned, return to identity. When the room needs trust, offer presence.”

AUDIENCES WILL LEAVE WITH

- Language for leading honestly through uncertainty
- A clearer separation between identity and performance
- Practical ways to interrupt urgency, proving, and reactive communication
- Greater awareness of the emotional experience leaders create
- A grounded approach to trust, listening, and presence

IDEAL FOR

- Executives, people managers, and emerging leaders
- Healthcare, senior living, nonprofit, and service-driven organizations
- HR, learning and development, and culture teams
- Leadership retreats, conferences, and association events
- Organizations facing change, burnout, or cultural disconnection

WHY ORGANIZATIONS INVEST IN THIS SERIES

Teams do not need louder motivation or another list of leadership tactics. They need leaders who can face reality without panic, remain grounded without pretending, and create trust without controlling the room. This series gives participants a human, honest, and sustainable framework for leading through change without losing themselves or disconnecting from the people they serve.

Available as a three-event series, half-day intensive, full-day retreat, or conference sequence.

BRING GROUNDLED LEADERSHIP TO YOUR ORGANIZATION

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Mark Anderson | Keynote Speaker, Author, and Founder of Mark of Light