

THE POWER OF PRESENCE

Why How You Show Up Matters More Than What You Say

Your strategy may be sound. Your words may be right. But what do people feel when you enter the room?

The Power of Presence is a compelling keynote for leaders and teams who want to build trust, strengthen connection, and create cultures where people feel seen rather than managed. Mark Anderson shifts the conversation from performance to presence, revealing why credibility is often felt before it is heard.

Through honest storytelling, practical insight, and moments of reflection, Mark shows how calm, listening, emotional steadiness, and self-awareness influence every room, conversation, and decision. Audiences leave with a clearer understanding of how their presence shapes trust and with simple practices they can use immediately.

“People do not only hear your message. They experience your presence.”

AUDIENCES WILL DISCOVER

- Why presence matters as much as communication skill
- How calm becomes credibility in difficult moments
- Why listening is influence, not passivity
- How emotional steadiness shapes trust and culture
- Three practical ways to become more grounded and attentive

IDEAL FOR

- Executives and people managers
- HR and learning and development teams
- Healthcare and service-driven organizations
- Leadership conferences and retreats
- Teams rebuilding trust or navigating change
- Breakouts focused on culture and leadership effectiveness

WHY THIS MESSAGE MATTERS

Teams rarely struggle because of strategy alone. They struggle when trust is thin, conversations stay guarded, and leaders are physically present but emotionally elsewhere. This keynote helps people lower the emotional temperature, listen more deeply, and lead with a grounded presence others genuinely want to follow.

Available as a 30 to 40 minute keynote, extended workshop, retreat session, or conference breakout.

BRING THIS CONVERSATION TO YOUR AUDIENCE

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Mark Anderson | Keynote Speaker, Author, and Founder of Mark of Light